



E2Marketing

we build marketing machines

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TURNKEY SOLUTIONS

DEVELOP. CURATE. DELIVER.

Hey, we know, marketing is tough and it cuts into your time. That's where we come into play. We will manage your complete digital marketing work-flow or if you wish we can augment your team with our specific skill-sets.

We will deliver results-based marketing solutions that position you as a market leader.

Content development

We will develop topical, industry based content designed to be key-word rich and SEO friendly.

Content curation

Our Content Management System is perfect for curating and managing all your digital marketing assets like images, PDFs and content documents.

Content delivery

We will deliver your content to your audience through various channels, including email news-blasts, social media and blogs.

Our clients can expect professional account management supported by decades of experience and strategic thinking combined with creative flair.

WEBSITE DESIGN

SMARTER WEBSITES. BETTER RESULTS.

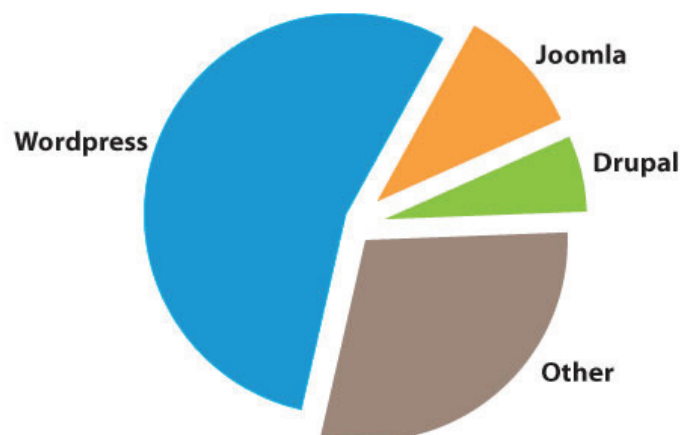
Marketers understand that website projects should be about generation revenues, raising product and service awareness, connecting with customers and elevating brands.

Built on WordPress

Built for Phones

Built to Last

Market Share of Top 1m Websites



AUTOMATED MARKETING

WE BUILD MARKETING MACHINES.

We build websites that put your Co. at the center of the marketing universe.

Email Marketing Solutions

Social Media Blaster

Text Gateway

Discussion Forums

SEO Optimization

Interactive Event Management

eCommerce Solutions

Gallery Management

Custom Marketing Tools

EMAIL MARKETING

REACH MORE CUSTOMERS.

Marketers know the value of delivering mail directly to client's in-boxes. But traditional solutions are clumsy and time consuming.

Take Control

- Re-purpose your website content
- Design fully automated or manual newsletters
- Easily send blog updates to your subscribers
- Automatically send welcome email to new subscribers
- View detailed performance statistics



Design Newsletters



Schedule Delivery

Manage Subscribers



View Statistics



CONTENT BOOST

KEYWORD RICH. SEO FRIENDLY.

Marketers love content marketing because it drives organic SEO, heightens brands and increases sales.



Content is King

Why do 93 percent of B2B marketers and 90 percent of B2C marketers use content marketing? It's because it's directly linked to increased brand awareness, augmented sales, and heightened profitability.

What Makes Up the Content?

We develop articles based on relevant keywords and audience search behavior.

- Company specific news
- Industry news
- Market trends and analysis
- White papers, case studies, data-sheets
- Interviews with company, clients and partners

PRINT MEDIA

PRINT IS NOT DEAD

Marketers know the value of well designed and executed collateral.

Brochures
Post Cards
Pop-up Banners
Table Drapes
Large Format Prints
Posters
Signage
and More